

# American Home Store

725 N. 23rd Street  
St. Louis, MO 63103  
(800) 511.6245

DELIVER: Month X, X, X  
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Mr. John Q. Sample  
725 N. 23rd Street  
St. Louis, MO 63103

Sizzling  
**SUMMER**  
Savings

Dear Mr. Sample:

Summer is here and the heat is on! We want your business **NOW!**  
**American Home Store** wants to **SIZZLE** you with tremendous savings  
throughout our store on this one day only!

**THURSDAY, JULY 16th • 8 AM to 5 PM**

**EVERYTHING STOREWIDE WILL BE PRICED  
AT THE LOWEST PRICES OF THE YEAR!**

**PLUS**

**NO Down Payment & NO Interest  
FOR ONE FULL YEAR!\***

Save on sofas, bedrooms, dinettes, refrigerators, ranges, washers, dryers,  
TV's, DVD's floor covering and more. Choose from our vast selection of  
brand names you trust like **Bassett, Ashley, La-Z-Boy, GE, Maytag,**  
**KitchenAid, Bose, Simmons, DuPont, Formica, Bruce** and many others!

Be sure to bring this letter with you. It is your key to unlock these exclusive  
one-day-only prices. Mark your calendar now for **Thursday, July 16th.** We  
look forward to seeing you then.

Sincerely,

*John Brown*



P.S. Don't forget to bring this letter to register for the **FREE** door prizes to  
be given away during this sales event. We will be serving refreshments for  
your shopping convenience.

\*With approved credit. See store for details.

**HOT!**  
*Deals*  
*Savings*  
*Financing*