

American Home Store

725 N. 23rd Street
St. Louis, MO 63103
(800) 511.6245

DELIVER: Month X, X, X
*****AUTO**5-DIGIT 00000

Mr. John Q. Sample
725 N. 23rd Street
St. Louis, MO 63103

Sizzling
SUMMER
Savings

Dear Mr. Sample:

Summer is here and the heat is on! We want your business **NOW!**
American Home Store wants to **SIZZLE** you with tremendous savings throughout our store on this one day only!

THURSDAY, JULY 16th • 8 AM to 5 PM

**EVERYTHING STOREWIDE WILL BE PRICED
AT THE LOWEST PRICES OF THE YEAR!**

PLUS

**NO Down Payment & NO Interest
FOR ONE FULL YEAR!***

And – Use the attached Bonus Check for even Greater Savings!

Save on sofas, bedrooms, dinettes, refrigerators, ranges, washers, dryers, TV's, DVD's floor covering and more. Choose from our vast selection of brand names you trust like Bassett, Ashley, La-Z-Boy, GE, Maytag, KitchenAid, Bose, Simmons, DuPont, Formica, Bruce and many others!

Be sure to bring this letter with you. It is your key to unlock these exclusive one-day-only prices. Mark your calendar now for **Thursday, July 16th**. We look forward to seeing you then.

Sincerely,

John Brown



P.S. Don't forget to bring this letter to register for the **FREE** door prizes to be given away during this sales event. We will be serving refreshments for your shopping convenience.

*With approved credit. See store for details.

HOT!
Deals
Savings
Financing

American Home Store

725 N. 23rd Street
St. Louis, MO 63103
800.511.6245

BONUS CHECK

The Sum of ONE HUNDRED AND 00/100 DOLLARS **\$100.00**

Issued to: Mr. John Q. Sample
725 N. 23rd Street
St. Louis, MO 63103

John Brown

\$750 minimum purchase required.

Valid Month XXth, 20XX Only.