

# American Home Store

725 North 23rd Street  
Saint Louis, MO 63103  
800.511.6245

DELIVER: Month X, X, X  
\*\*\*\*\*AUTO\*\*5-DIGIT 00000

Mr. John Q. Sample  
725 N. 23rd Street  
St. Louis, MO 63103

*Sky High*  
**\$SAVINGS\$**

Dear Mr. Sample:

## SAVINGS HAVE SOARED SKY HIGH AT AMERICAN HOME STORE!

Your spirits will rise sky high when you're bombarded with the vast savings and huge selections throughout the store. Nothing will be held back – *The Sky's the Limit!!!*

**THURSDAY • SEPTEMBER 10th • 9 AM to 9 PM**  
**SAVE UP TO 50 PERCENT!**

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50%**

You and a limited number of your neighbors are invited to this *Sky High Savings* event. In addition to unprecedented savings, we have arranged special financing during this Private Sale Event – available only to those who receive this invitation!

**NO DOWN PAYMENT & NO INTEREST FOR 24 MONTHS!\***

*Plus—Use the attached Bonus Check for even Greater Savings!*

If you are planning to purchase new home furnishings anytime soon, you can't afford to miss this event at **American Home Store**. You will find hundreds of brand-name items at their lowest price of the year – some even at their lowest price **EVER!**

Fly on in to American Home Store on **Thursday, September 10th** for our *Sky High Savings* event. The savings may be sky high, but our friendly, down-to-earth staff will help you with their expert advice and great service.

We look forward to seeing you on Sale Day!

Sincerely,

*John Brown*

John Brown

**Bassett**  
We Keep Value In Style.

**LA-Z-BOY**

**Serta**

**SONY**

**MAYTAG**

\*With approved credit. See store for details.

## American Home Store

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## BONUS CHECK

*The Sum of*           ONE HUNDRED AND 00/100 DOLLARS          

**\$100.00**

**Issued To:** Mr. John Q. Sample  
725 N. 23rd Street  
St. Louis, MO 63103

*John Brown*

\$750.00 Minimum Purchase Required.

*Valid September 10th, 2009, Only.*