

American Home Store

725 North 23rd Street
Saint Louis, MO 63103
800.511.6245

DELIVER: October 6, 7, 8
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Mr. John Q. Sample
725 North 23rd Street
Saint Louis, MO 63103

Dear Mr. Sample:

JOIN US FOR A COLUMBUS DAY CELEBRATION!

Discover the savings at **American Home Store**. We have huge selections throughout the store. Nothing will be held back—*Savings as far as the eye can see!*

MONDAY • OCTOBER 13th • 9 AM to 9 PM
SAVE UP TO 50 PERCENT!

You and a limited number of your neighbors are invited to this **Columbus Day Celebration** event. In addition to unprecedented savings, we have arranged special financing during this Private Sale Event—available only to those who receive this invitation!

NO DOWN PAYMENT & NO INTEREST
FOR 24 MONTHS!*

You will find hundreds of brand-name items at their lowest price of the year—some even at their lowest price **EVER!**

Sail on in to **American Home Store** on **Monday, October 13th** for our **Columbus Day Celebration** event. Our friendly, professional staff will help you with their expert advice and great service.

We look forward to seeing you on Sale Day!

Sincerely,

John Brown

John Brown

Bassett
We Keep Value In Style.

LA-Z-BOY

Serta

SONY

MAYTAG

*With approved credit. See store for details.



COLUMBUS DAY Celebration

Discover
the
Savings!

**SAVE UP TO
50%**