

American Home Store

500 S. MAIN STREET
BALLWIN, MO 63011
(314) 992-5400

DELIVER: July 7, 8, 9
*****AUTO**5-DIGIT 00000

Mr. John Q. Sample
1234 Some Place
P.O. Box 123
Your Town, USA 12345-0000



Dear Mr. Sample:

Please take good care of this letter. It's your invitation to a special "*Tent Event*" where the main attraction is incredible savings.

To take advantage of **American Home Store's 3-day sale**, bring this letter to our Tent Sale Event between **Thursday, July 10th and Saturday, July 12th**. For these three days only, you may purchase home furnishings made by brands you know like **Bassett, Ashley, Maytag, GE, DuPont, Anso, Bruce Hardwood, Bose, JVC** and many others, at specially reduced prices...and these prices are far lower than our regular prices.

3 DAYS ONLY
MAY 1, 2, 3
10 A.M. – 6 P.M.

PLUS
NO PAYMENT
NO INTEREST
FOR ONE FULL YEAR!



Prices are below everyday pricing and below or regular sale prices!

On **Thursday, July 10th** through **Saturday, July 12th**, you will save on **ALL Furniture, ALL Appliances, ALL Flooring, ALL Electronics, ALL Bedding...EVERYTHING!** Nothing will be held back. **Save 10%, 20%, 30%...up to 50%!**

This sale is by invitation only, so mark your calendar now. You **MUST** present this letter to your salesperson to participate in the savings and special financing being offered for this 3-Day Special Tent Sale.

Sincerely,
John Brown
John Brown



*With approved credit. See store for details.