

American Home Store

500 S. MAIN STREET
BALLWIN, MO 63011
(314) 992-5400

DELIVER: April 17, 18, 19
*****AUTO**5-DIGIT 00000

Mr. John Q. Sample
1234 Some Place
P.O. Box 123
Your Town, USA 12345-0000

Dear Mr. Sample:

Red Tags =  **RED HOT SAVINGS**

**PLUS
12 MONTHS INTEREST-FREE FINANCING!***

For one day only, April 24th from 8:30 a.m. to 9:00 p.m., we're slashing our prices, and you're invited to this exclusive **RED TAG SALE** at American Home Store in Ballwin. You will find drastic price cuts on hundreds of items store-wide. This is your personal invitation in advance to join us.

**Thursday, April 24th
8:30 a.m. until 9:00 p.m.**

Just look for the Red Tags to find terrific savings on major name-brands such as **Bassett, Ashley, Maytag, GE, DuPont, Anso, Bruce Hardwood, Bose and JVC**—just to name a few.

Remember, this **RED TAG SALE** is for you only and it's for **one day only, April 24th**. *Please present this letter at the door to be admitted.* This is your personal information to this PRIVATE SALE. Make plans now to be there, before we advertise this special sale to the public!

Sincerely,
John Brown

John Brown



P.S. This exclusive offer and special financing will only last for one day—April 24th! Mark your calendar today!

*With approved credit. See store for details.

