

# American Home Store

500 S. MAIN STREET  
BALLWIN, MO 63011  
(314) 992-5400

DELIVER: March 8, 10, 11  
\*\*\*\*\*AUTO\*\*5-DIGIT 00000

Mr. John Q. Sample  
1234 Some Place  
P.O. Box 123  
Your Town, USA 12345-0000

Dear Mr. Sample:

You and a select group of your friends and neighbors are invited to a very special celebration:

## AMERICAN HOME STORE'S GRAND OPENING SATURDAY, MARCH 15TH, 9 A.M. to 9 P.M.

We want YOU to be one of the first to experience our new showroom. This is an invitation-only event and will not be advertised to the general public. To make our grand opening a true celebration for you, we're offering, for **12 hours only**, tremendous savings storewide.

### SAVE UP TO 50% ON EVERYTHING!

If you plan to buy new home furnishings anytime this year, you won't want to miss this grand opening event. All the popular name brands like **Bassett, Ashley, Maytag, GE, DuPont, Anso, Bruce Hardwood, Bose, JVC** and many others are on sale. Plus, during this **one-day-only** celebration, you can...

### MAKE NO DOWN PAYMENT PAY NO INTEREST FOR ONE FULL YEAR!\*

We look forward to seeing you during this private event on **Saturday, March 15th, 9 a.m. to 9 p.m.** This event will not be advertised to the general public, so you must present this letter to be admitted.

Sincerely,  
*John Brown*  
John Brown

\*With approved credit. See store for details.



# GRAND Opening