

American Home Store

500 S. MAIN STREET
BALLWIN, MO 63011
(314) 992-5400

DELIVER: April 17, 18, 19
*****AUTO**5-DIGIT 00000

Mr. John Q. Sample
1234 Some Place
P.O. Box 123
Your Town, USA 12345-0000



Dear Mr. Sample:

You are Cordially Invited to Our Customer Appreciation Sale

You will have 8 hours of substantial savings with **FREE FINANCING FOR ONE FULL YEAR*** on everything in the store on...

THURSDAY, APRIL 24TH FROM 10 A.M. TO 6 P.M.

All our name brand merchandise from manufacturers like **Bassett, Ashley, Maytag, GE, DuPont, Anso, Bruce Hardwood, Bose, JVC** and many others will be drastically marked down! That includes close-outs and one-of-a-kind items to be sold at huge savings to you—our preferred customer! All prices will include **FREE DELIVERY**.

FREE FINANCING FOR ONE FULL YEAR!*

You will save on all **furniture, appliances, flooring, electronics, bedding and more**. If you've been in the market for any new home furnishing, you owe it to yourself to attend this event and save like never before! Mark your calendar **NOW** for **Thursday, April 24th, 10 a.m. to 6 p.m.!**

Sincerely,
John Brown

John Brown



*With approved credit. See store for details.

Thank You!