

American Home Store

725 North 23rd Street
St. Louis, MO 63103
800.511.6245

TWO DAY SALE

Saturday, March 14th, 2009
9 a.m. to 6 p.m.
&
Sunday, March 15th, 2009
Noon to 5 p.m.

DELIVER: Month X, X, X
*****AUTO**5-DIGIT 00000
Mr. John Q. Sample
725 North 23rd Street
Saint Louis, MO 63103

OOPS! We made a **HUGE** mistake...



Dear Mr. Sample:

Our **HUGE** mistake is your good fortune!

The mistake – **American Home Store** has ordered way too much great furniture, appliances and flooring. Now we have no room in our store! We need to reduce our *out-of-control* inventory and cut our losses by offering **GREAT DEALS** to you!

SO, HERE ARE THE GREAT DEALS...

- **40% OFF** regularly priced furniture
- **25% OFF** regularly priced appliances and flooring
- **FREE DELIVERY** on orders over \$1000 & within 25 miles
- **FREE PRE-MEASURE**
Call **800.511.6245** for appointment
- **ADDITIONAL COUPONS OFF** See below

This sale is for two days only, so to make sure our inventory gets back under control, we're also offering you **SPECIAL FINANCING:**

NO DOWNPAYMENT • NO INTEREST FOR 2 FULL YEARS*

Hurry in and take advantage of our **HUGE** mistake because these great deals will go quickly! We look forward to seeing you **Saturday, March 14th or Sunday, March 15th**, and thanks for helping us out!

Sincerely,
John Smith

Bassett
We Keep Value In Style.

LA-Z-BOY



MAYTAG

SONY

*With approved credit. See store for details.

COUPON

Additional

\$50 OFF

minimum purchase of \$750

Valid Sat. Mar. 14th & Sun. Mar. 15th, 2009 Only.
Limit one coupon per purchase.

COUPON

Additional

\$100 OFF

minimum purchase of \$1,000

Valid Sat. Mar. 14th & Sun. Mar. 15th, 2009 Only.
Limit one coupon per purchase.

COUPON

Additional

\$200 OFF

minimum purchase of \$1,500

Valid Sat. Mar. 14th & Sun. Mar. 15th, 2009 Only.
Limit one coupon per purchase.