

American Home Store

725 N. 23rd Street
St. Louis, MO 63103
800.511.6245

DELIVER: Month X, X, X
*****AUTO**5-DIGIT 00000
Mr. John Q. Sample
725 North 23rd Street
St. Louis, MO 63103



Dear Mr. Sample:

YES! YOU HEARD RIGHT... WE ARE OVERSTOCKED!!

Our showrooms and warehouse are stocked to the rafters with quality furniture and accessories. Our overstock is your gain. For **ONE DAY ONLY, Thursday, March 19th**, we are lowering our prices with huge discounts and **YOU** will be the winner.

SAVE UP TO 60% OFF!

We carry all of the popular name brands that you know and trust. High quality brands such as **Bassett, Ashley, Maytag, GE, DuPont, Anso, Bruce Hardwood, Bose, JVC** and many more!

SPECIAL FINANCING! No Down Payment No Interest for 2 Full Years!*

Mark your calendar NOW. This is a sale people will be talking about. Remember, admission to this sale is strictly limited. This event will not be advertised on radio, TV or even the newspaper, so you **MUST PRESENT THIS LETTER AT THE DOOR** to receive these outstanding sale prices. We look forward to seeing you on **Thursday, March 19th from 9 a.m. to 7 p.m.**

Sincerely,

John Smith

John Smith

Bassett
We Keep Value In Style.

LA-Z-BOY



SONY

MAYTAG



**ONE DAY ONLY!
MARCH 19th
9 AM - 7 PM**

*With approved credit. See store for details.