

American Home Store

500 S. MAIN STREET
BALLWIN, MO 63011
(314) 992-5400

DELIVER: January 19, 21, 22

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Mr. John Q. Sample
1234 Some Place
P.O. Box 123
Your Town, USA 12345-0000

Dear Mr. Sample:

SAVE! SAVE! SAVE!
INVENTORY CLEARANCE SALE!
ONE DAY ONLY!
SATURDAY, JANUARY 26th!
10 a.m. – 6 p.m.

This is a Private *“By-Invitation-Only”* event for our preferred customers and invited guests. As a valued customer and neighbor, **AMERICAN HOME STORE** wants you to have first choice of our huge inventory at unprecedented savings. You will make purchases from our stock at the lowest prices of the year—many items are at the lowest prices ever!

SAVINGS IN EVERY DEPARTMENT!
NOTHING WILL BE HELD BACK!

SAVE HUNDREDS OF DOLLARS on all quality name brands like **Ashley, La-Z-Boy, Simmons, Ekornes, Leather Trend, Emerald, Lady Americana** and many others.

In addition to **HUGE SAVINGS**, we are offering...

- * **UP TO 2 YEARS FREE FINANCING!***
- * **WE PAY YOUR SALES TAX!**
- * **FREE DELIVERY!**

If you plan to purchase new home furnishings anytime this year, you can't afford to miss **AMERICAN HOME STORE “Inventory Clearance Sale!”** Mark your calendar for this event **NOW!** Your special day and time is **SATURDAY, JANUARY 26th, 10 a.m. – 6 p.m.**
This is a sale that people will be talking about! Don't miss it!

Sincerely,
John Brown
John Brown

LA-Z-BOY

ASHLEY
FURNITURE INDUSTRIES
The World Class Furniture Company

*With approved credit. See store for details.

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