

# American Home Store

725 North 23rd Street  
St. Louis, MO 63103  
(800) 511-6245

DELIVER: Month X, X, X  
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Mr. John Q. Sample  
725 North 23rd Street  
St. Louis, MO 63103



Dear Mr. Sample:

## BACK BY POPULAR DEMAND! *BUT GREATER THAN EVER...*

*You've asked for it, and we're making it happen...* so on **Thursday, May 8th**, **American Home Store** will open at **9 a.m.** with special **one-day pricing**. For this one day only, our entire store will be re-tagged to new, low prices. This forces us to limit this sale to a select group of people.

Choose from our wide selection of **carpet, vinyl, laminate and wood floors, ceramic tile, counter tops, custom closets and window treatments**—and have them **professionally installed!** We carry superior quality name brands such as **Masland** and **Mirage**.

**THURSDAY • MAY 8<sup>TH</sup> • 9 A.M. – 8 P.M.**

**SAVINGS UP TO 50% OFF!**

***PLUS... NO Interest and NO Monthly Payments for 1 Year!\****

Every item in the store will be on sale. **EVERY** carpet. **EVERY** wood floor. **EVERY** area rug. **EVERY** runner. **EVERY** laminate and wood floor. **EVERYTHING!**

If you are thinking about new floor covering, you owe it to yourself to attend this event and save as never before with prices that are lower than ever! This event will not be advertised on radio, TV or in newspapers, **so you MUST PRESENT THIS LETTER AT THE DOOR** to take advantage of our **one-day-only** offers.

We look forward to seeing you on **Thursday, May 8th from 9 a.m. until 8 p.m.**

Sincerely,

*John Brown*

John Brown

*Masland*  
CARPETS&RUGS

*mirage*



\*With approved credit. See store for details.