



725 N. 23rd Street
 St. Louis, MO 63103
 800.511.6245
 www.directmailusa.com

DELIVER: Month X, X, X
 *****AUTO**5-DIGIT 00000

Mr. John Q. Sample
 725 N. 23rd Street
 St. Louis, MO 63103



Want to decorate your home for Spring, but don't have a lot to spend?
 Think you have what it takes to get the **best deal** on home furnishings?

Well, do you John?

Then come join us at [Store Name] for an exclusive:

ONE DAY ONLY "BEAT THE CLOCK SAVINGS EVENT"

On Sunday, March 14th you will enjoy One Time Only Savings on all our floor models.

- **From 10 am to Noon—you get 10% savings.***
- **Noon to 2 pm—Save 20% off.***
- **Make your move between 2 pm and 4 pm and Save 30%.***
- **And for the last hour between 4 pm and 5 pm you will save 40% off all our floor models.***

This Sale is different from most. It's going to take Cunning, Strategy, Timing... and a little luck. So, here's some advice...

If you like it—buy it... before someone else does!

Sure, the longer you wait the more you'll save.

But if you wait too long... it may be gone.

All sales are final. All products are sold "as is." No returns, exchanges or refunds. No layaways or held merchandise. This is an "Invitation Only Event," be sure to present this letter at the door to be admitted.

Come ready to buy!

See you Sunday, March 14th.

Jack Carson
 Owner

**remember, time waits for
 no man... or woman**

*Discounts only on floor models. Discounts not available on layaways, previous purchases, delivery or furniture protection. Do not taunt. Happy Fun Ball.





725 North 23rd Street
 St. Louis, MO 63103
 800.511.6245



*BEAT THE
 CLOCK BUCK\$*

THE SUM OF ONE HUNDRED AND 00/100 DOLLARS \$ 100.00

ISSUED TO: *Mr. John Q. Sample*
 725 N. 23rd Street
 St. Louis, MO 63103

Jack Carson

Valid March 14, 2010 Only.