

American Home Store

500 S. MAIN STREET
BALLWIN, MO 63011
(314) 992-5400

DELIVER: March 13, 14, 15
*****AUTO**5-DIGIT 00000

Mr. John Q. Sample
1234 Some Place
P.O. Box 123
Your Town, USA 12345-0000



Dear Mr. Sample:

Out of This World Savings Storewide!

For twelve hours on **March 20th**, we're slashing our prices, and you're invited to our *Astronomical Appliance Savings Sale* at **American Home Store!**

FOR ONE DAY ONLY...
THURSDAY, MARCH 20TH • 8 A.M. TO 8 P.M.

Shop for refrigerators, microwaves, ranges, washers, dryers, dishwashers and electronics. Don't miss this opportunity!

- **HUGE SAVINGS!**
- **FREE DELIVERY!**

You will save on quality brand names you know, such as **Whirlpool**, **KitchenAid**, **Frigidaire**, **Maytag**, **Amana** and **Sony**. Come in and let us show you how you can save money every day with Energy Star Qualified appliances. Products that have the **Energy Star** label use less energy and save money each and every time you use them.

◆ **PLUS** ◆
NO DOWN PAYMENT AND NO INTEREST
FOR 1 FULL YEAR!!!!*

If you've never visited our store, there's no better time to give us a try. I think you'll appreciate the difference that a trained, committed customer service department can make.

Remember, you must present this letter to get these prices. Don't miss this opportunity—mark your calendar now for **Thursday March 20th from 8 a.m. to 8 p.m.** We look forward to seeing you on Sale Day!

Sincerely,
John Brown
John Brown



*With approved credit. See store for details.

